



JA STOCK MARKET CHALLENGE

Ernst & Young | 200 Clarendon Street | Boston, MA 02116

Junior Achievement of Greater Boston's Stock Market Challenge teaches financial literacy to high school students in a fun and engaging way. Your sponsorship ensures 1,300 local students learn vital stock market concepts through five in-class lessons, covering investing, risk management, and teamwork. The curriculum is completed in 60-day simulated trading experience, generously hosted by Ernst & Young in Boston's Back Bay. Students will "trade" in real-time and experience all that they've learned in a dynamic, hands-on application.

After students have completed their simulation, you and your colleagues are invited to attend your own Corporate Stock Market Challenge. The evening reception will repeat the students' fictional trading activities, combined with cocktails, appetizers, and networking - all to support JA's mission to prepare students for success in the global economy. You and your colleagues are invited to join the Corporate Stock Market Challenge for a thrilling evening of fictional trading, networking, and supporting JA's mission to prepare students for success.

April 30, 2026

Student Stock Market Challenge

9:00 am - Students arrive and check in
10:45 am - Opening remarks and bell
1:30 pm - Student event concludes

Corporate Stock Market Challenge

5:00 pm - Cocktails & Networking
6:15 pm - Opening remarks and bell
8:30 pm - Event concludes



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SPONSORSHIP LEVELS

THANK YOU!



DELTA

Bell Sponsors \$20,000

- Eight sponsored student teams at the Student Challenge
- Eight corporate teams to play at the Corporate Challenge
- Company listed as a stock in both game plays
- Give-aways to student in gift bags *(optional, at sponsor's expense)*
- Ring the opening bell at student and corporate challenges
- Speaking opportunity to address students at the event
- Opportunity for employee engagement to volunteer in classrooms and both Student and Corporate Challenges
- Company logo on materials given to players
- Inclusion in event press releases
- Sponsor banner prominently displayed on stage at both student and corporate events *(optional, at sponsor's expense)*

Bull Market Sponsors \$10,000

- Four sponsored student teams at the Student Challenge
- Four corporate teams to play at the Corporate Challenge
- Company listed as a stock in both game plays
- Give-aways to student in gift bags *(optional, at sponsor's expense)*
- Opportunity for employee engagement to volunteer in classrooms and both Student and Corporate Challenges

Double Team Sponsors \$5,000

- Two sponsored student teams at the Student Challenge
- One team to play at the Corporate Challenge
- Recognition on event marketing: social media, signage

Student Team Sponsors \$2,500

- Sponsor one student team at the Student Challenge
- One team to play at the Corporate Challenge
- Recognition on event marketing: social media, signage

To sponsor, please contact:

Jojo Antonio

Director of Sponsorship
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